

# Real-Time Labor Demand: Prosperity Region 2

## April 2016 Snapshot

Total Ads: **4,660**

Change / Month: **7.1%**

### Top Job Categories & Employers

#### Healthcare Practitioners

Ads: 680

#### Sales and Related

Ads: 530

#### Food Service

Ads: 500

#### Administrative Support

Ads: 450

#### Transport. & Material Mvg.

Ads: 420

#### Munson Healthcare

Ads: 180

#### Lutheran Social Services

Ads: 70

#### Traverse City Public Schools

Ads: 60

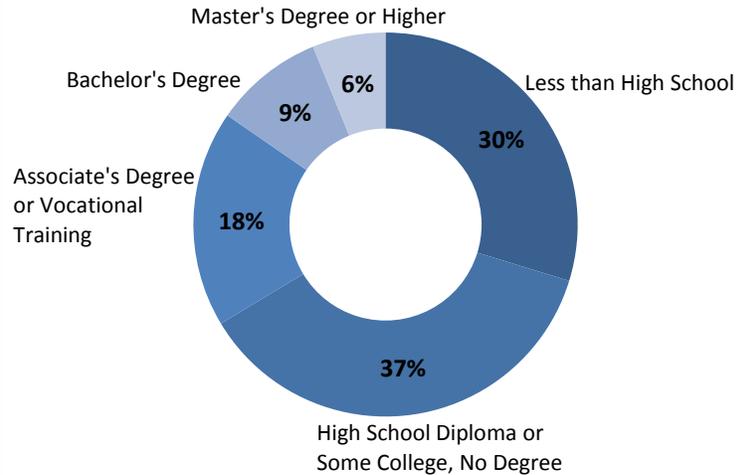
#### McLaren Health System

Ads: 50

#### Blarney Castle Oil Co.

Ads: 50

### Education Requirements



### Top Occupations

#### Registered Nurses

Ads: **230** Δ / Month: **-7.5%**

#### Truck Drivers

Ads: **190** Δ / Month: **7.2%**

#### Retail Salespersons

Ads: **150** Δ / Month: **6.5%**

#### Food Service Supervisors

Ads: **130** Δ / Month: **26.2%**

#### Retail Sales Supervisors

Ads: **120** Δ / Month: **-14.3%**

#### Landscaping and Groundskeeping Workers

Ads: **110** Δ / Month: **33.8%**

#### Cooks, Restaurant

Ads: **90** Δ / Month: **48.3%**

#### Customer Service Representatives

Ads: **80** Δ / Month: **-2.4%**

#### General Maintenance and Repair Workers

Ads: **70** Δ / Month: **35.2%**

#### Janitors and Cleaners

Ads: **70** Δ / Month: **20.7%**

### Advertised Job Location

