



Michigan Online Advertisements Drop Further in June

According to The Conference Board's Help Wanted Online Data Series, Michigan's seasonally adjusted online advertised job postings for June 2016 registered a decrease of -6,000 ads, or -4.0 percent over the month, bringing the total count in Michigan to 144,600. This drop is smaller than the decline seen in May 2016, and much less significant than the big drops seen at the beginning of the year in February (-24,100) and March (-12,900). Over the year from June 2015, ads have decreased by about -43,100, or -22.5 percent. Since January 2016, ads are down -55,800, indicating that 2016 ads might have peaked with the all-time high (since 2005) seen in January 2016, and are continuing to trend downward to a more sustainable level as the year progresses. (Figure 1, Page 2)

- In June 2016, the United States also experienced a decrease in seasonally adjusted online advertisements, about -5.5 percent. Over the year, online ads in the United States were down -11.2 percent.
- Across the Midwest, every state also experienced drops in online advertisements in June. These were at the largest in Illinois, with -7.3 percent, and at the smallest in Ohio, with -5.9 percent.
- Michigan's over the month decrease was actually the smallest across Midwest states, and thus set the bar for the rest of the region.
- Across the United States, Michigan was one of 48 states to have ad decreases over the month. The only two states to see an increase were Vermont and Washington.

Michigan Ad Rate Continues to Be Stronger than the United States

This month, Michigan's ad rate, or the number of job ads per 100 labor force participants, fell to 2.97, the lowest value since November 2013. However, Michigan's ad rate still exceeds that of the United States (2.94), and is farther from convergence than last month, when the two were separated by only 0.01. (Figure 4, Page 3)

Michigan's Supply/Demand (SD) rate, or the number of unemployed persons per job posting, increased to 1.57 in June 2016. This rate is the highest seen since January 2015, but still falls below the national rate (1.60). Even with the increase in the SD rate, June 2016 marks the 19th consecutive month Michigan's rate has been under that of the United States. (Figure 3, Page 3)

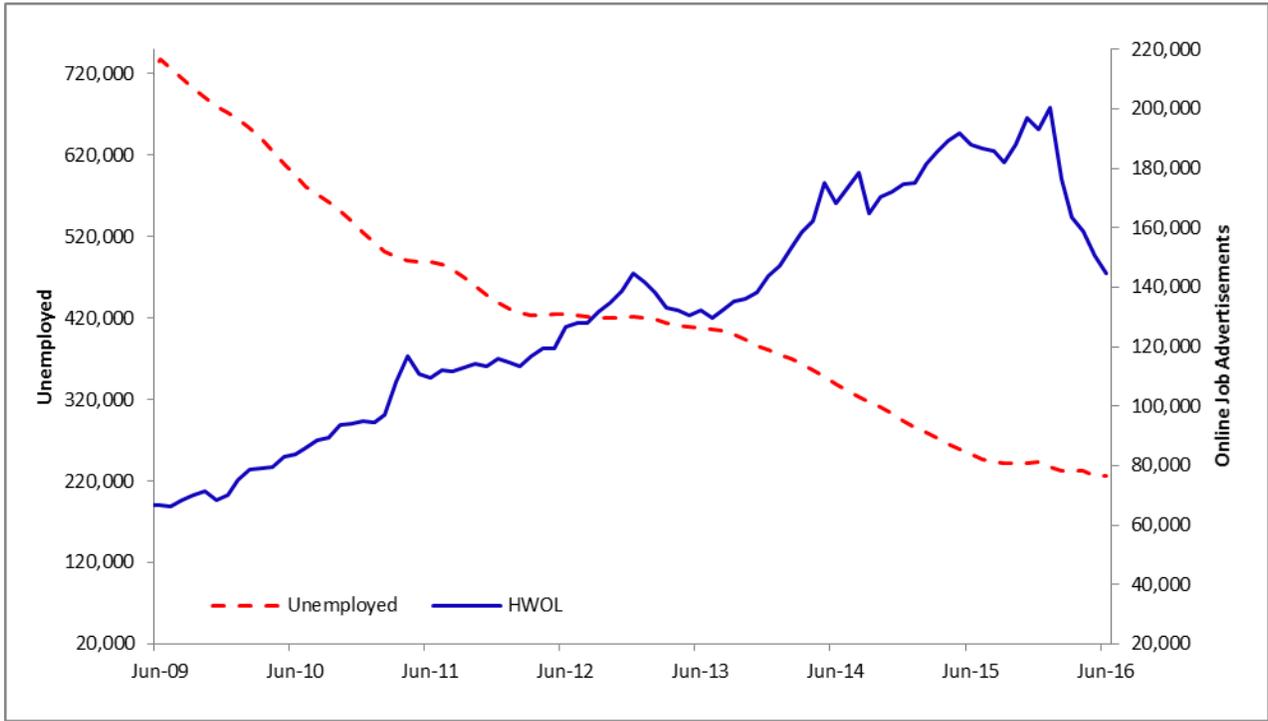
Decreases in Total Ads for Nearly All Large Occupational Groups

Michigan's non-seasonally adjusted online advertised job vacancies decreased by -4,300 or -2.7 percent over the month, bringing the total to 153,250. Job ads were down over the month among all the large occupational groups, including *Construction and Repair* (-4.9 percent), *Transportation* (-4.8 percent), and *Sales* (-4.2 percent). Over the year, non-seasonally adjusted job ads also registered a -22.9 percent decrease. (Table 1, Page 4)

- Over the month in June 2016, there were several subcategories that experienced increases including: *Arts, design, entertainment, sports and media* (+8.3 percent); *Education, training and library* (+6.2 percent); *Personal care and service* (+4.9 percent); and *Food preparation and serving related* (+4.7 percent).
- Of Michigan's total job ads, 70,500 were newly-posted in June, -3.9 percent lower than May. Over the year, total new job ads were down -24.8 percent. (Table 2, Page 5)

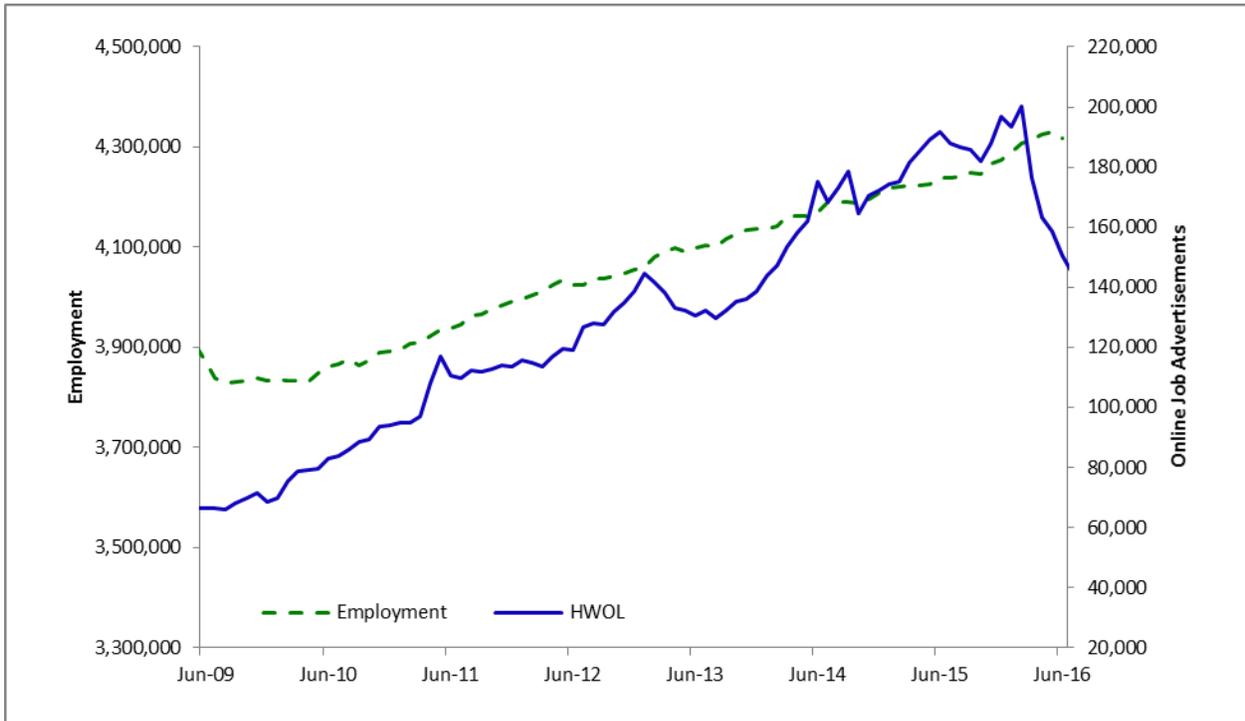
For more information on this report, please contact Michelle Wein at (517) 241-8272 or weinm@michigan.gov. For more information and technical notes on the Help Wanted Online Data Series, please visit the website at <http://www.conference-board.org/data/helpwantedonline.cfm>

Figure 1: Labor Supply v. Labor Demand, Michigan



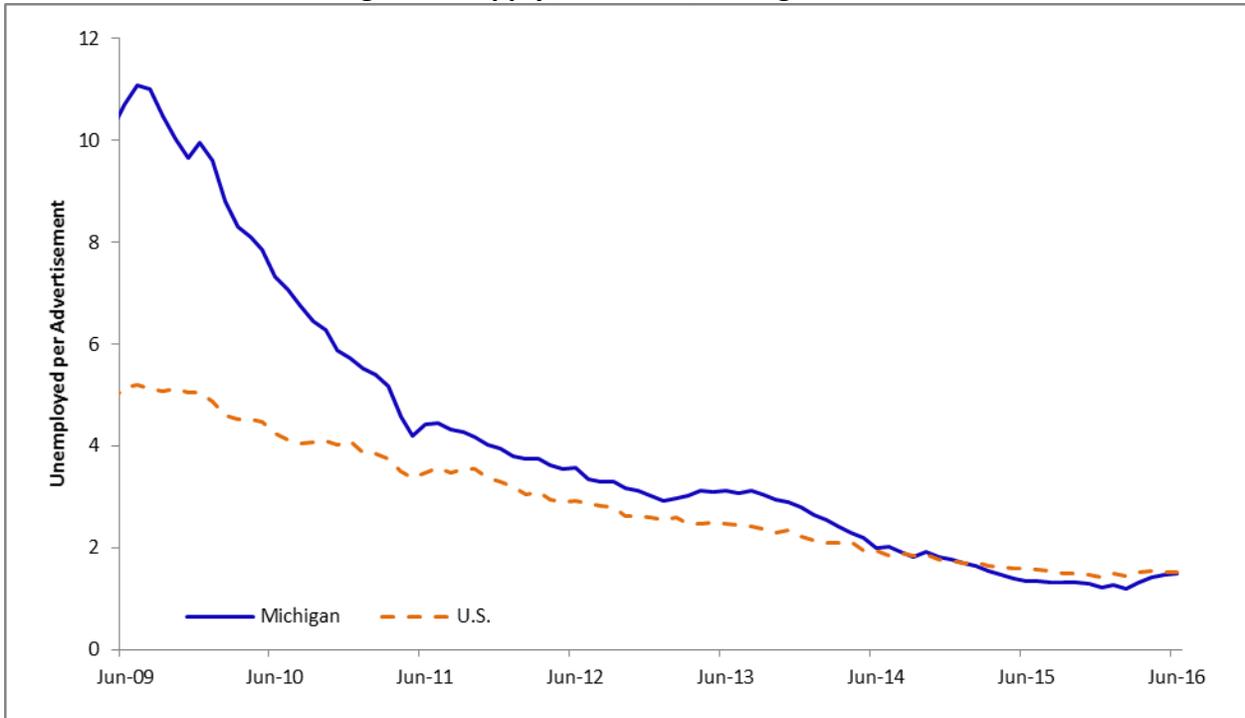
Source: The Conference Board, Help Wanted Online® (HWOL) and Bureau of Labor Statistics, Current Population Survey (CPS)

Figure 2: Employment v. Labor Demand, Michigan



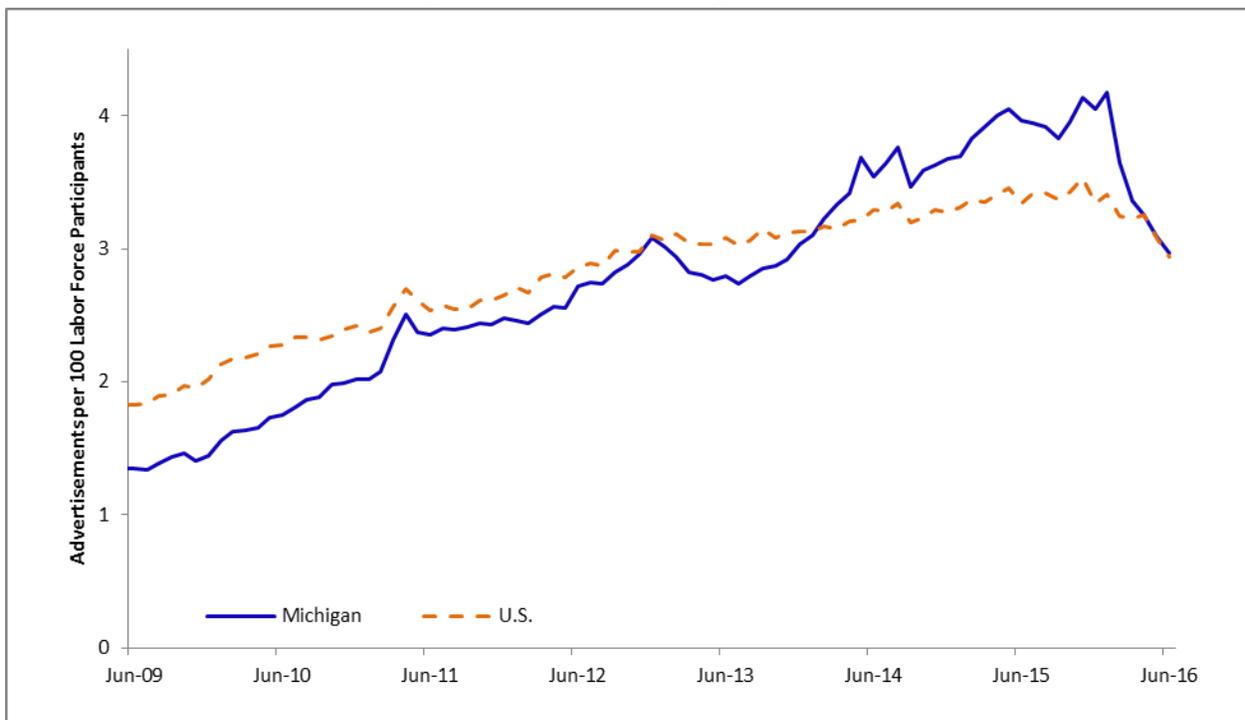
Source: The Conference Board, Help Wanted Online® (HWOL) and Bureau of Labor Statistics, Current Employment Statistics (CES)

Figure 3: Supply / Demand, Michigan v. U.S.



Source: The Conference Board, Help Wanted Online® (HWOL) and Bureau of Labor Statistics, Current Population Survey (CPS)

Figure 4: Ad Rate, Michigan v. U.S.



Source: The Conference Board, Help Wanted Online® (HWOL) and Bureau of Labor Statistics, Current Population Survey (CPS)

Table 1: Total Available Online Job Advertisements by Occupational Category

Occupation Categories	Total Available Ads						
	June 2016	May 2016	June 2015	# Change Month	% Change Month	# Change Year	% Change Year
Total	153,250	157,550	198,700	-4,300	-2.7%	-45,450	-22.9%
Professional	45,500	46,000	55,900	-500	-1.1%	-10,400	-18.6%
Business and Financial Operations	7,550	7,800	9,950	-250	-3.2%	-2,400	-24.1%
Computer and Mathematical	14,650	15,100	16,250	-450	-3.0%	-1,600	-9.8%
Architecture and Engineering	10,850	11,050	15,700	-200	-1.8%	-4,850	-30.9%
Life, Physical, and Social Science	2,450	2,550	3,300	-100	-3.9%	-850	-25.8%
Community and Social Service	500	500	550	0	0.0%	-50	-9.1%
Legal	1,050	1,150	1,350	-100	-8.7%	-300	-22.2%
Education, Training, and Library	5,150	4,850	4,800	300	6.2%	350	7.3%
Arts, Design, Entertainment, Sports, and Media	3,250	3,000	4,000	250	8.3%	-750	-18.8%
Healthcare	22,450	23,000	26,550	-550	-2.4%	-4,100	-15.4%
Healthcare Practitioners and Technical	17,750	18,300	20,700	-550	-3.0%	-2,950	-14.3%
Healthcare Support	4,700	4,700	5,850	0	0.0%	-1,150	-19.7%
Sales	15,000	15,650	20,250	-650	-4.2%	-5,250	-25.9%
Administrative Support	14,500	15,100	19,550	-600	-4.0%	-5,050	-25.8%
Management	10,900	11,250	13,850	-350	-3.1%	-2,950	-21.3%
Service	16,350	16,600	18,450	-250	-1.5%	-2,100	-11.4%
Protective Service	1,750	1,850	1,750	-100	-5.4%	0	0.0%
Food Preparation and Serving Related	7,850	7,500	8,400	350	4.7%	-550	-6.5%
Building and Grounds Cleaning and Maintenance	4,600	5,200	5,950	-600	-11.5%	-1,350	-22.7%
Personal Care and Service	2,150	2,050	2,400	100	4.9%	-250	-10.4%
Construction and Repair	10,600	11,150	15,450	-550	-4.9%	-4,850	-31.4%
Construction and Extraction	4,200	4,350	5,800	-150	-3.4%	-1,600	-27.6%
Installation, Maintenance, and Repair	6,400	6,800	9,650	-400	-5.9%	-3,250	-33.7%
Production	6,850	7,150	10,750	-300	-4.2%	-3,900	-36.3%
Transportation	10,800	11,350	17,550	-550	-4.8%	-6,750	-38.5%
Farming, Fishing, and Forestry	300	300	400	0	0.0%	-100	-25.0%

Source: The Conference Board, Help Wanted Online®

Table 2: New Online Job Advertisements by Occupational Category

Occupation Categories	Total New Ads						
	June 2016	May 2016	June 2015	# Change Month	% Change Month	# Change Year	% Change Year
Total	70,500	73,350	93,800	-2,850	-3.9%	-23,300	-24.8%
Professional	18,900	19,100	22,700	-200	-1.0%	-3,800	-16.7%
Business and Financial Operations	3,050	3,150	3,900	-100	-3.2%	-850	-21.8%
Computer and Mathematical	6,350	6,800	7,000	-450	-6.6%	-650	-9.3%
Architecture and Engineering	3,950	3,950	5,800	0	0.0%	-1,850	-31.9%
Life, Physical, and Social Science	1,050	1,100	1,450	-50	-4.5%	-400	-27.6%
Community and Social Service	250	250	250	0	0.0%	0	0.0%
Legal	400	450	500	-50	-11.1%	-100	-20.0%
Education, Training, and Library	2,150	2,000	1,750	150	7.5%	400	22.9%
Arts, Design, Entertainment, Sports, and Media	1,650	1,400	2,000	250	17.9%	-350	-17.5%
Healthcare	7,950	8,050	9,950	-100	-1.2%	-2,000	-20.1%
Healthcare Practitioners and Technical	5,650	5,850	7,200	-200	-3.4%	-1,550	-21.5%
Healthcare Support	2,300	2,200	2,750	100	4.5%	-450	-16.4%
Sales	6,250	6,500	8,950	-250	-3.8%	-2,700	-30.2%
Administrative Support	7,350	7,600	10,400	-250	-3.3%	-3,050	-29.3%
Management	4,450	4,450	5,700	0	0.0%	-1,250	-21.9%
Service	9,050	9,900	11,050	-850	-8.6%	-2,000	-18.1%
Protective Service	650	900	750	-250	-27.8%	-100	-13.3%
Food Preparation and Serving Related	4,150	4,200	4,750	-50	-1.2%	-600	-12.6%
Building and Grounds Cleaning and Maintenance	2,900	3,450	3,950	-550	-15.9%	-1,050	-26.6%
Personal Care and Service	1,300	1,250	1,600	50	4.0%	-300	-18.8%
Construction and Repair	6,700	6,950	9,600	-250	-3.6%	-2,900	-30.2%
Construction and Extraction	3,300	3,350	4,400	-50	-1.5%	-1,100	-25.0%
Installation, Maintenance, and Repair	3,400	3,600	5,200	-200	-5.6%	-1,800	-34.6%
Production	3,350	3,550	5,300	-200	-5.6%	-1,950	-36.8%
Transportation	6,300	7,050	9,900	-750	-10.6%	-3,600	-36.4%
Farming, Fishing, and Forestry	200	200	250	0	0.0%	-50	-20.0%

Source: The Conference Board, Help Wanted Online®