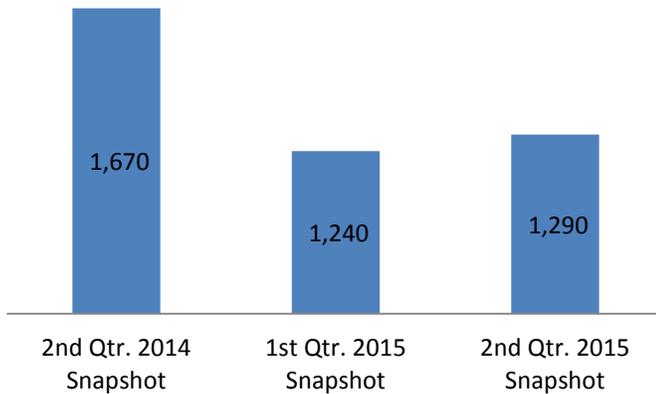


Michigan Works! Northeast Consortium

Online Job Demand Measures – 2nd Quarter 2016 Snapshot

Online Advertisements



Top Occupations Advertised Online

- Registered Nurses (70 ads)
- Retail Sales Supervisors (50)
- Truck Drivers (50)
- Retail Salespersons (50)
- Food Service Supervisors (40)
- Physical Therapists (30)
- Janitors and Cleaners, Except Maids and Housekeeping Cleaners (30)
- Customer Service Representatives (30)
- General Maintenance and Repair Workers (30)

Industries Looking for Talent Online

- Department Stores
- Nursing Care Facilities
- Offices of Physicians
- Grocery and Related Product Merchant Wholesalers
- Government Support

Employers Looking for Talent Online

- Otsego Memorial Hospital
- Spartan Nash
- Sears Holdings Corporation
- Gaylord Community Schools
- Blarney Castle Oil co.

Highlights

- In the 2nd quarter of 2016, there were 1,290 online job advertisements in Northeast Michigan, a 4.0 percent increase over the prior quarter.
- Seasonal increases in ads for *Service* and *Construction and repair* occupations drove the rise in ads in the second quarter.
- Postings requiring less than a Bachelor's degree comprise more than 4 in 5 ads in the area, led by occupations such as *Registered nurses* and *Retail sales supervisors*.
- About one in three job ads in the region have been posted for more than 60 days, slightly higher than the statewide average.

Online Demand by Education

Bachelor's Degree or Higher (18.4% of total postings)

- Physical Therapists
- Physician Assistants
- Healthcare Social Workers
- General and Operations Managers

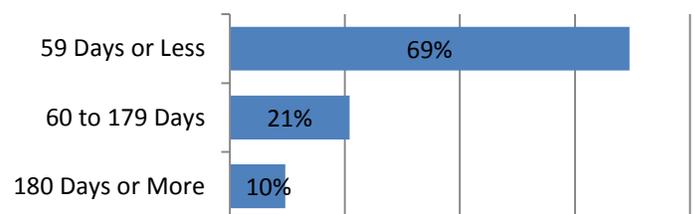
Associate's Degree or Vocational Training (17.8%)

- Registered Nurses
- Truck Drivers
- Licensed Practical & Licensed Vocational Nurses
- Nursing Assistants
- Production and Operating Supervisors

High School Diploma or Equivalent and Less (63.7%)

- Retail Sales Supervisors
- Retail Salespersons
- Food Service Supervisors
- Customer Service Representatives
- Janitors and Cleaners

Advertisements by Days Active



Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

Note: The quarterly snapshot reflects the online job demand taken mid-quarter.

Table 1: Occupation Detail for Michigan Works! Northeast Consortium

Occupation Categories	Total Available Ads						
	2nd Qtr. 2016 Snapshot	1st Qtr. 2016 Snapshot	2nd Qtr. 2015 Snapshot	# Change Qtr.	% Change Qtr.	# Change Year	% Change Year
Total*	1,290	1,240	1,670	50	4.0%	-380	-22.8%
Professional	180	180	230	0	0.0%	-50	-21.7%
Business and Financial Operations	20	20	20	0	0.0%	0	0.0%
Computer and Mathematical	20	20	10	0	0.0%	10	100.0%
Architecture and Engineering	20	30	40	-10	-33.3%	-20	-50.0%
Life, Physical, and Social Science	20	10	10	10	100.0%	10	100.0%
Community and Social Service	50	40	50	10	25.0%	0	0.0%
Legal	0	0	0	0	--	0	--
Education, Training, and Library	30	30	40	0	0.0%	-10	-25.0%
Arts, Design, Entertainment, Sports, and Media	30	30	60	0	0.0%	-30	-50.0%
Healthcare	260	330	380	-70	-21.2%	-120	-31.6%
Healthcare Practitioners and Technical	220	280	290	-60	-21.4%	-70	-24.1%
Healthcare Support	40	50	90	-10	-20.0%	-50	-55.6%
Sales	170	200	200	-30	-15.0%	-30	-15.0%
Administrative Support	120	130	160	-10	-7.7%	-40	-25.0%
Management	40	50	60	-10	-20.0%	-20	-33.3%
Service	230	150	240	80	53.3%	-10	-4.2%
Protective Service	20	10	10	10	100.0%	10	100.0%
Food Preparation and Serving Related	120	70	110	50	71.4%	10	9.1%
Building and Grounds Cleaning and Maintenance	70	60	90	10	16.7%	-20	-22.2%
Personal Care and Service	30	10	30	20	200.0%	0	0.0%
Construction and Repair	130	110	220	20	18.2%	-90	-40.9%
Construction and Extraction	50	40	80	10	25.0%	-30	-37.5%
Installation, Maintenance, and Repair	80	80	140	0	0.0%	-60	-42.9%
Production	50	50	70	0	0.0%	-20	-28.6%
Transportation	120	110	140	10	9.1%	-20	-14.3%
Farming, Fishing, and Forestry	0	0	0	0	--	0	--

Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

*Note: Due to rounding and unclassified advertisements, Total is not a summation of the occupational categories

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