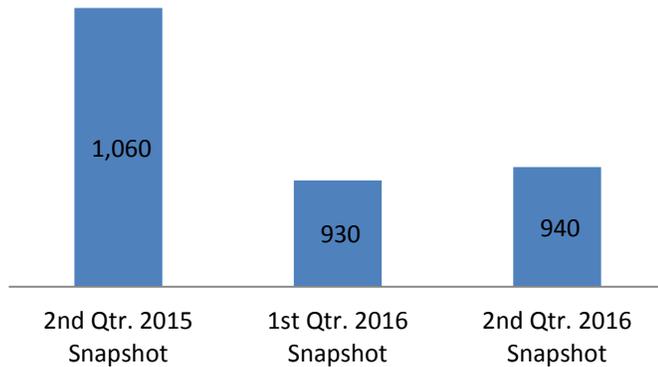


# Michigan Works! Region 7B Consortium

## Online Job Demand Measures – 2<sup>nd</sup> Quarter 2016 Snapshot

### Online Advertisements



### Top Occupations Advertised Online

- Registered Nurses (50 ads)
- Retail Salespersons (40)
- Truck Drivers (40)
- Combined Food Preparation and Serving Workers, Including Fast Food (30)
- Retail Sales Supervisors (30)
- Customer Service Representatives (30)
- General Maintenance and Repair Workers (20)
- Food Service Supervisors (20)
- Social and Human Service Assistants (20)
- Construction Laborers (20)

### Industries Looking for Talent Online

- Department Stores
- Nursing Care Facilities
- Gasoline Stations
- Elementary and Secondary Schools
- Health and Personal Care Stores

### Employers Looking for Talent Online

- Sears Holdings Corporation
- Saint-Gobain Corporation
- Atrium Centers, LLC.
- Forward Corporation
- Comcast Corporation

### Highlights

- In the 2<sup>nd</sup> quarter of 2016, there were 940 online job advertisements in the Region 7B MWA, relatively unchanged from the prior quarter.
- Seasonal changes brought job ads for *Service* occupations in the area to double 160 ads in the second quarter, led by occupations such as *Retail salespersons*.
- Over 4 in 5 job ads in the region require less than a Bachelor's degree, a group that includes occupations such as *Registered nurses*, *Retail salespersons*, and *Food service workers*.
- Nearly 30 percent of job ads have been posted for at least 60 days, about equal to the statewide average.

### Online Demand by Education

Bachelor's Degree or Higher (16.8% of total postings)

- Physical Therapists
- Medical and Health Services Managers
- Pharmacists

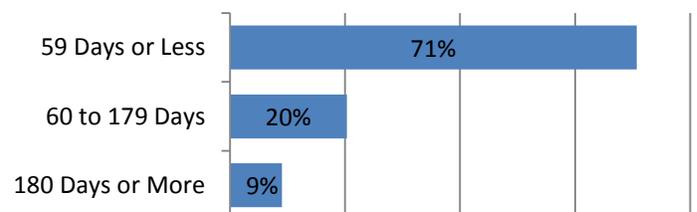
Associate's Degree or Vocational Training (17.4%)

- Registered Nurses
- Truck Drivers
- Licensed Practical & Licensed Vocational Nurses
- Nursing Assistants
- Production and Operating Supervisors

High School Diploma or Equivalent and Less (65.9%)

- Retail Salespersons
- Food Service Workers
- Retail Sales Supervisors
- Customer Service Representatives
- General Maintenance and Repair Workers
- Food Service Supervisors

### Advertisements by Days Active



Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

Note: The quarterly snapshot reflects the online job demand taken mid-quarter.

**Table 1: Occupation Detail for Michigan Works! Region 7B Consortium**

Occupation Categories	Total Available Ads						
	2nd Qtr. 2016 Snapshot	1st Qtr. 2016 Snapshot	2nd Qtr. 2015 Snapshot	# Change Qtr.	% Change Qtr.	# Change Year	% Change Year
<b>Total*</b>	<b>940</b>	<b>930</b>	<b>1,060</b>	<b>10</b>	<b>1.1%</b>	<b>-120</b>	<b>-11.3%</b>
<b>Professional</b>	<b>130</b>	<b>150</b>	<b>160</b>	<b>-20</b>	<b>-13.3%</b>	<b>-30</b>	<b>-18.8%</b>
Business and Financial Operations	10	20	30	-10	-50.0%	-20	-66.7%
Computer and Mathematical	10	10	10	0	0.0%	0	0.0%
Architecture and Engineering	20	30	30	-10	-33.3%	-10	-33.3%
Life, Physical, and Social Science	0	0	0	0	--	0	--
Community and Social Service	40	50	40	-10	-20.0%	0	0.0%
Legal	0	0	0	0	--	0	--
Education, Training, and Library	40	20	20	20	100.0%	20	100.0%
Arts, Design, Entertainment, Sports, and Media	10	10	20	0	0.0%	-10	-50.0%
<b>Healthcare</b>	<b>190</b>	<b>270</b>	<b>220</b>	<b>-80</b>	<b>-29.6%</b>	<b>-30</b>	<b>-13.6%</b>
Healthcare Practitioners and Technical	140	200	150	-60	-30.0%	-10	-6.7%
Healthcare Support	50	70	70	-20	-28.6%	-20	-28.6%
<b>Sales</b>	<b>120</b>	<b>140</b>	<b>120</b>	<b>-20</b>	<b>-14.3%</b>	<b>0</b>	<b>0.0%</b>
<b>Administrative Support</b>	<b>90</b>	<b>90</b>	<b>100</b>	<b>0</b>	<b>0.0%</b>	<b>-10</b>	<b>-10.0%</b>
<b>Management</b>	<b>30</b>	<b>40</b>	<b>30</b>	<b>-10</b>	<b>-25.0%</b>	<b>0</b>	<b>0.0%</b>
<b>Service</b>	<b>160</b>	<b>80</b>	<b>140</b>	<b>80</b>	<b>100.0%</b>	<b>20</b>	<b>14.3%</b>
Protective Service	0	10	0	-10	-100.0%	0	--
Food Preparation and Serving Related	90	40	80	50	125.0%	10	12.5%
Building and Grounds Cleaning and Maintenance	50	20	50	30	150.0%	0	0.0%
Personal Care and Service	20	10	10	10	100.0%	10	100.0%
<b>Construction and Repair</b>	<b>100</b>	<b>70</b>	<b>120</b>	<b>30</b>	<b>42.9%</b>	<b>-20</b>	<b>-16.7%</b>
Construction and Extraction	40	20	50	20	100.0%	-10	-20.0%
Installation, Maintenance, and Repair	60	50	80	10	20.0%	-20	-25.0%
<b>Production</b>	<b>60</b>	<b>70</b>	<b>90</b>	<b>-10</b>	<b>-14.3%</b>	<b>-30</b>	<b>-33.3%</b>
<b>Transportation</b>	<b>90</b>	<b>100</b>	<b>150</b>	<b>-10</b>	<b>-10.0%</b>	<b>-60</b>	<b>-40.0%</b>
<b>Farming, Fishing, and Forestry</b>	<b>0</b>	<b>0</b>	<b>10</b>	<b>0</b>	<b>--</b>	<b>-10</b>	<b>-100.0%</b>

Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

\*Note: Due to rounding and unclassified advertisements, Total is not a summation of the occupational categories

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