

# Real-Time Labor Demand: Prosperity Region 2

## March 2016 Snapshot

Total Ads: **4,340**

Change / Month: **3.2%**

### Top Job Categories & Employers

#### Healthcare Practitioners

Ads: 720

#### Sales and Related

Ads: 520

#### Administrative Support

Ads: 440

#### Food Service

Ads: 390

#### Transport. & Material Mvg.

Ads: 350

#### Munson Healthcare

Ads: 200

#### Traverse City Public Schools

Ads: 80

#### McLaren Health System

Ads: 50

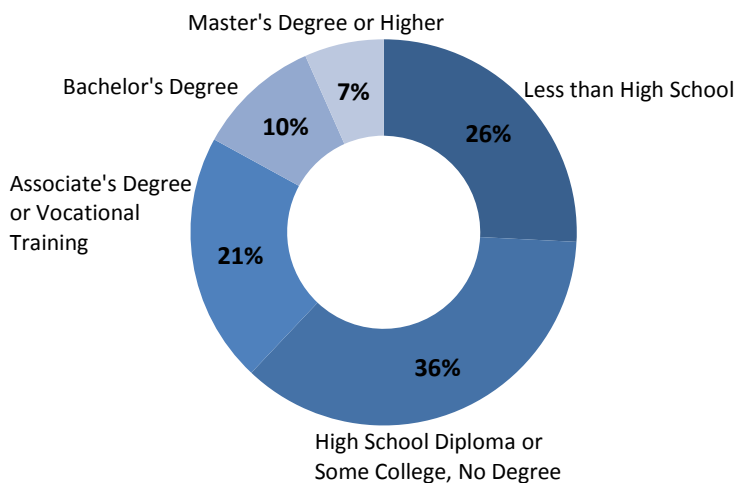
#### Spartan Nash

Ads: 50

#### Kelly Services

Ads: 50

### Education Requirements



### Top Occupations

#### Registered Nurses

Ads: **250** Δ / Month: **-9.0%**

#### Truck Drivers

Ads: **180** Δ / Month: **25.7%**

#### Retail Sales Supervisors

Ads: **140** Δ / Month: **-14.5%**

#### Retail Salespersons

Ads: **140** Δ / Month: **1.5%**

#### Food Service Supervisors

Ads: **100** Δ / Month: **11.0%**

#### Customer Service Representatives

Ads: **80** Δ / Month: **39.0%**

#### Landscaping and Groundskeeping Workers

Ads: **80** Δ / Month: **220.0%**

#### Maids and Housekeeping Cleaners

Ads: **80** Δ / Month: **-14.6%**

#### Cooks, Restaurant

Ads: **60** Δ / Month: **22.4%**

#### Social and Human Service Assistants

Ads: **60** Δ / Month: **28.3%**

### Advertised Job Location

