Real-Time Labor Demand: Prosperity Region 2

April 2018 Snapshot

Total Ads: **3,737** Change / Month: **7.5%**

Top Job Categories & Employers

Sales and Related
Ads: 490

Healthcare Practitioners
Ads: 460

Administrative Support
Ads: 380

Transport. & Material Mvg.
Ads: 330

Food Service
Ads: 290

Munson Healthcare
Ads: 430

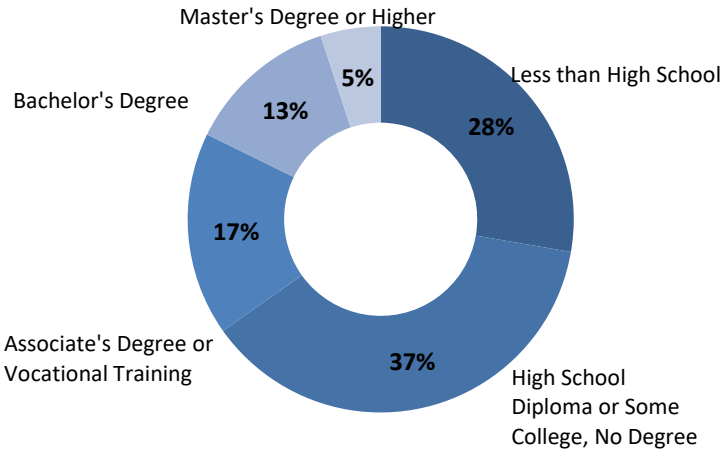
Traverse City Area Public Schools
Ads: 110

Spartan Nash
Ads: 60

Samaritas
Ads: 60

Traverse Bay Int. School District
Ads: 50

Education Requirements



Top Occupations

Registered Nurses
Ads: **150** Δ / Month: **-14.9%**

Truck Drivers
Ads: **140** Δ / Month: **40.6%**

Retail Salespersons
Ads: **130** Δ / Month: **8.2%**

Retail Sales Supervisors
Ads: **120** Δ / Month: **1.8%**

Cashiers
Ads: **100** Δ / Month: **30.7%**

Customer Service Representatives
Ads: **90** Δ / Month: **13.6%**

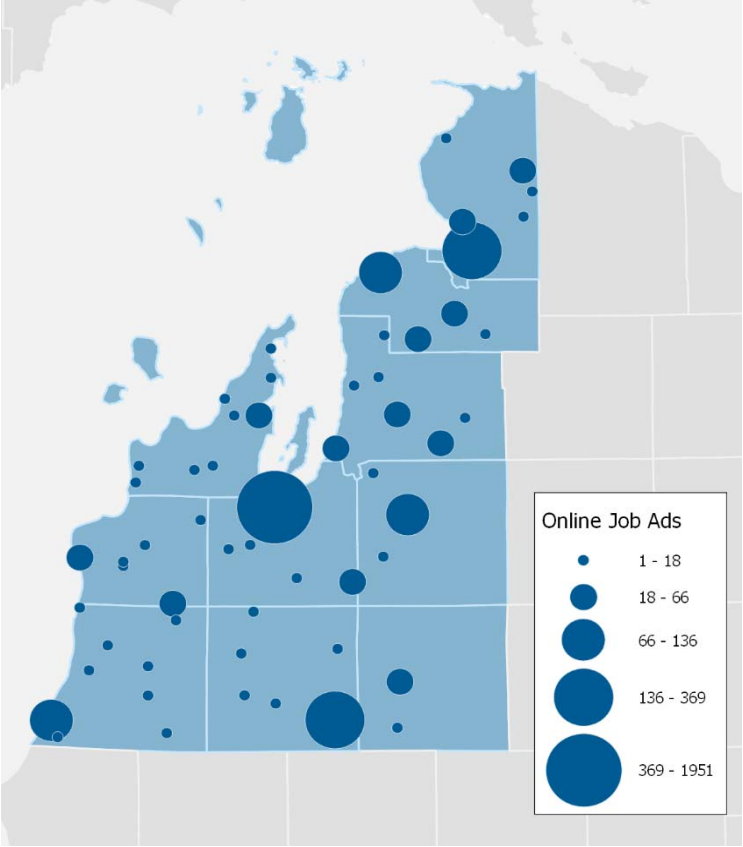
Janitors and Cleaners
Ads: **60** Δ / Month: **20.8%**

Food Service Supervisors
Ads: **60** Δ / Month: **26.5%**

Medical and Health Services Managers
Ads: **60** Δ / Month: **60.5%**

Cooks, Restaurant
Ads: **60** Δ / Month: **50.0%**

Advertised Job Location



Bureau of Labor Market Information and Strategic Initiatives

Source: The Conference Board Help Wanted OnLine® (HWOL) Data Series

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