

# Real-Time Labor Demand: Prosperity Region 2

## August 2018 Snapshot

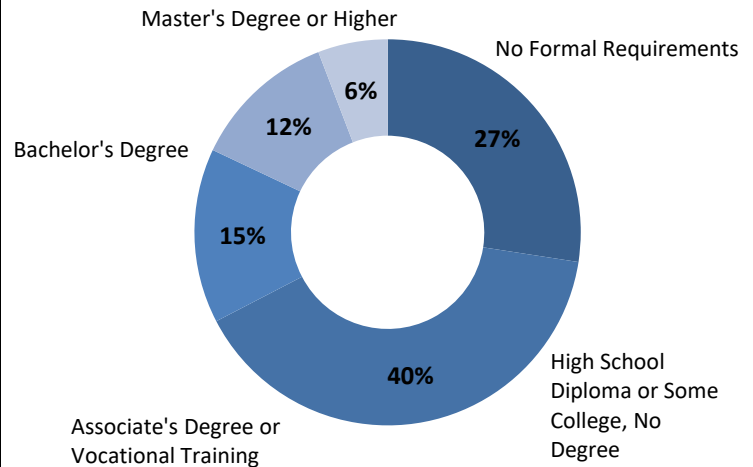
Total Ads: **3,730**

Change / Month: **2.8%**

### Top Job Categories & Employers

|   |   |
|---|---|
| <b>Sales and Related</b><br>Ads: 610              | <b>Munson Medical Center</b><br>Ads: 470              |
| <b>Healthcare Practitioners</b><br>Ads: 450       | <b>Traverse City Area Public Schools</b><br>Ads: 110  |
| <b>Administrative Support</b><br>Ads: 420         | <b>McLaren Health System</b><br>Ads: 70               |
| <b>Food Service</b><br>Ads: 310                   | <b>Traverse Bay Inter. School District</b><br>Ads: 60 |
| <b>Transport. &amp; Material Mvg.</b><br>Ads: 240 | <b>GPM Investments</b><br>Ads: 60                     |

### Education Requirements



### Top Occupations

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|--|
| <b>Retail Sales Supervisors</b><br>Ads: <b>180</b> Δ / Month: <b>8.4%</b>              |
| <b>Retail Salespersons</b><br>Ads: <b>160</b> Δ / Month: <b>14.7%</b>                  |
| <b>Cashiers</b><br>Ads: <b>120</b> Δ / Month: <b>26.3%</b>                             |
| <b>Registered Nurses</b><br>Ads: <b>120</b> Δ / Month: <b>8.2%</b>                     |
| <b>Customer Service Representatives</b><br>Ads: <b>100</b> Δ / Month: <b>-14.9%</b>    |
| <b>Food Preparation and Serving Workers</b><br>Ads: <b>100</b> Δ / Month: <b>25.6%</b> |
| <b>Truck Drivers</b><br>Ads: <b>70</b> Δ / Month: <b>-34.7%</b>                        |
| <b>Food Service Supervisors</b><br>Ads: <b>60</b> Δ / Month: <b>8.8%</b>               |
| <b>Stock Clerks, Sales Floor</b><br>Ads: <b>60</b> Δ / Month: <b>-6.5%</b>             |
| <b>Office and Administrative Supervisors</b><br>Ads: <b>60</b> Δ / Month: <b>-3.4%</b> |

### Advertised Job Location

