

# Real-Time Labor Demand: Prosperity Region 2

## October 2016 Snapshot

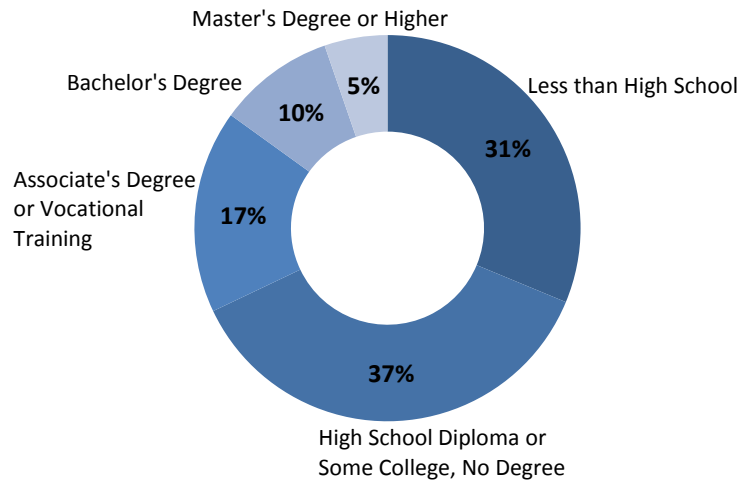
Total Ads: **4,320**

Change / Month: **-5.6%**

### Top Job Categories & Employers

<b>Sales and Related</b> Ads: 610	<b>Munson Healthcare</b> Ads: 170
<b>Healthcare Practitioners</b> Ads: 550	<b>Spartan Nash</b> Ads: 140
<b>Administrative Support</b> Ads: 450	<b>Traverse City Area Public Schools</b> Ads: 130
<b>Food Service</b> Ads: 350	<b>Kelly Services</b> Ads: 70
<b>Building &amp; Grounds Cleaning</b> Ads: 330	<b>Northern MI Health System</b> Ads: 50

### Education Requirements



### Top Occupations

<b>Retail Salespersons</b> Ads: <b>230</b> Δ / Month: <b>13.0%</b>
<b>Registered Nurses</b> Ads: <b>190</b> Δ / Month: <b>-7.9%</b>
<b>Truck Drivers</b> Ads: <b>150</b> Δ / Month: <b>3.4%</b>
<b>Retail Sales Supervisors</b> Ads: <b>120</b> Δ / Month: <b>3.6%</b>
<b>Janitors and Cleaners</b> Ads: <b>80</b> Δ / Month: <b>-39.5%</b>
<b>Personal Care Aides</b> Ads: <b>80</b> Δ / Month: <b>-3.7%</b>
<b>Customer Service Representatives</b> Ads: <b>80</b> Δ / Month: <b>-8.5%</b>
<b>Demonstrators and Product Promoters</b> Ads: <b>70</b> Δ / Month: <b>3.0%</b>
<b>Stock Clerks, Sales Floor</b> Ads: <b>70</b> Δ / Month: <b>-9.3%</b>
<b>Food Preparation and Serving Workers</b> Ads: <b>70</b> Δ / Month: <b>1.5%</b>

### Advertised Job Location

