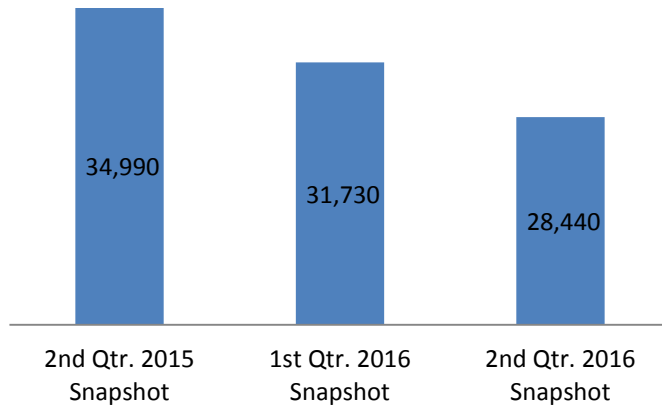


Oakland County Michigan Works!

Online Job Demand Measures – 2nd Quarter 2016 Snapshot

Online Advertisements



Highlights

- In the 2nd quarter of 2016, there were 28,440 online job advertisements in the Oakland County Michigan Works Area, a 10.4 percent decline over the prior quarter.
- Nearly half of all online job advertisements in the 2nd quarter of 2016 were those requiring a Bachelor's Degree or higher (45 percent).
- Over the quarter, *Production* ads saw the biggest increase (6.5 percent), while over the year, *Farming, fishing and forestry* saw the biggest decline (50 percent).

Top Occupations Advertised Online

- Industrial Engineers (1490 ads)
- Mechanical Engineers (1290)
- Registered Nurses (1150)
- Software Developers, Applications (710)
- Retail Salespersons (650)
- Computer Systems Analysts (530)
- Customer Service Representatives (530)
- Retail Sales Supervisors (470)
- Accountants (440)
- Computer User Support Specialists (420)

Industries Looking for Talent Online

- Motor Vehicle Parts Manufacturing
- Business Support Services
- Elementary and Secondary Schools
- Depository Credit Intermediation
- Computer Systems Design and Related Services

Employers Looking for Talent Online

- Beaumont Health System
- FCA US LLC
- St. John Providence Health System
- Henry Ford Health
- Harman International

Online Demand by Education

Bachelor's Degree or Higher (45.0% of total postings)

- Industrial Engineers
- Mechanical Engineers
- Software Developers, Applications
- Computer Systems Analysts
- Accountants

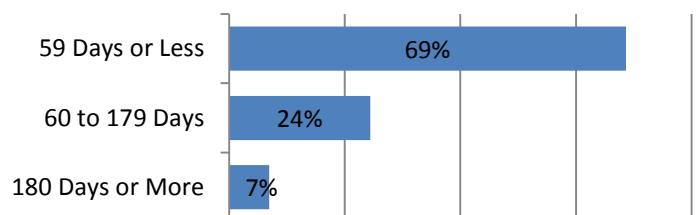
Associate's Degree or Vocational Training (41.0%)

- Registered Nurses
- Web Developers
- Truck Drivers
- Medical Assistants
- Production and Operating Supervisors

High School Diploma or Equivalent and Less (14.0%)

- Retail Salespersons
- Customer Service Representatives
- Retail Sales Supervisors
- Computer User Support Specialists
- Food Service Supervisors

Advertisements by Days Active



Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

Note: The quarterly snapshot reflects the online job demand taken mid-quarter.

Table 1: Occupation Detail for Oakland County Michigan Works!

Occupation Categories	Total Available Ads						
	2nd Qtr. 2016 Snapshot	1st Qtr. 2016 Snapshot	2nd Qtr. 2015 Snapshot	# Change Qtr.	% Change Qtr.	# Change Year	% Change Year
Total*	28,440	31,730	34,990	-3,290	-10.4%	-6,550	-18.7%
Professional	12,010	13,630	13,790	-1,620	-11.9%	-1,780	-12.9%
Business and Financial Operations	2,140	2,460	2,520	-320	-13.0%	-380	-15.1%
Computer and Mathematical	4,180	4,340	4,060	-160	-3.7%	120	3.0%
Architecture and Engineering	3,950	4,790	5,100	-840	-17.5%	-1,150	-22.5%
Life, Physical, and Social Science	90	140	180	-50	-35.7%	-90	-50.0%
Community and Social Service	300	360	350	-60	-16.7%	-50	-14.3%
Legal	200	180	190	20	11.1%	10	5.3%
Education, Training, and Library	700	800	770	-100	-12.5%	-70	-9.1%
Arts, Design, Entertainment, Sports, and Media	450	570	620	-120	-21.1%	-170	-27.4%
Healthcare	3,210	3,670	3,730	-460	-12.5%	-520	-13.9%
Healthcare Practitioners and Technical	2,380	2,710	2,810	-330	-12.2%	-430	-15.3%
Healthcare Support	830	960	920	-130	-13.5%	-90	-9.8%
Sales	2,650	3,330	3,200	-680	-20.4%	-550	-17.2%
Administrative Support	2,940	3,490	3,430	-550	-15.8%	-490	-14.3%
Management	2,400	2,860	2,980	-460	-16.1%	-580	-19.5%
Service	2,510	2,200	2,940	310	14.1%	-430	-14.6%
Protective Service	270	270	230	0	0.0%	40	17.4%
Food Preparation and Serving Related	1,130	1,050	1,340	80	7.6%	-210	-15.7%
Building and Grounds Cleaning and Maintenance	820	540	990	280	51.9%	-170	-17.2%
Personal Care and Service	300	340	380	-40	-11.8%	-80	-21.1%
Construction and Repair	1,380	1,310	1,970	70	5.3%	-590	-29.9%
Construction and Extraction	490	350	730	140	40.0%	-240	-32.9%
Installation, Maintenance, and Repair	900	960	1,230	-60	-6.3%	-330	-26.8%
Production	820	770	1,350	50	6.5%	-530	-39.3%
Transportation	810	870	1,300	-60	-6.9%	-490	-37.7%
Farming, Fishing, and Forestry	10	10	20	0	0.0%	-10	-50.0%

Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

*Note: Due to rounding and unclassified advertisements, Total is not a summation of the occupational categories

For more information on Help Wanted Online, please contact Michelle Wein, Economic Analyst at 517-241-8272 or weinm@michigan.gov. For regional labor market information, please contact Bruce Weaver, Economic Manager, at 313-456-3091 or weaverb1@michigan.gov.